

ComEd Attachment 1

Demand Response Education Materials

CSP-SR-LS01-0203
LARGE SIGN (34" X 22")

We're helping to save energy and the environment.

To help our community and
the environment, we are
voluntarily reducing our
energy consumption when
the need for electricity
is at its highest.



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 21367 CHICAGO IL

POSTAGE WILL BE PAID BY ADDRESSEE

ComEd
Nature First Program
P.O. Box 805379
Chicago, IL 60680-9648



There Are Three Ways to Join:

1. Call 1-800-986-0070
2. Complete and return the attached card
3. Enroll through our website at www.exeloncorp.com/programs/naturefirst

Commonwealth Edison
Company
P.O. Box 805379
Chicago, IL 60680-5379



880566 (8-06) NF



The ComEd Air Conditioning Cycling Program



Join Nature First Today!

Put nature first today.

You can help us better manage our energy resources and earn credits on your electric bill by joining Nature First. If you own your own home and have central air conditioning, it's easy to become a member.

Nature First is ComEd's air conditioning cycling program that allows the company to cycle your compressor on and off, so it uses less power safely on the hottest days of the summer. Your fan stays on to circulate air, so your home stays comfortable. By letting us install a control switch on the side of your home or directly on the air conditioner's compressor panel, you help us manage electric demand and use resources more efficiently.

Just Pick the Option Best Suited For You:

50% Option

Time: Weekdays, noon to 8 p.m.

Unit cycles off: Maximum of 15 minutes every half hour (if needed)

You receive: \$5 credit per month per household, June 1 through September 30

100% Option

(If someone in your household is home during most of the day or has a medical condition, this option is not recommended)

Time: Weekdays, noon to 8 p.m.

Unit cycles off: One continuous 3 hour period during any weekday (if needed)

You receive: \$10 credit per month per household, June 1 through September 30

There Are Three Ways to Join:

1. Call 1-800-986-0070
2. Complete and return the attached card
3. Enroll through our website at

www.exeloncorp.com/programs/naturefirst

Nature First Questions and Answers

Q: Will the switch harm my air conditioner?

A: No. Your compressor cycles on and off normally. The switch simply allows ComEd to manage the cycling times. Each switch is tested before installation and has been approved by top air conditioner manufacturers such as Carrier, York, Lennox and Trane.

Q: Will my air conditioner's warranty be affected?

A: No.

Q: Can I really make a difference by signing up?

A: Yes. By participating in the Nature First program, you contribute to ComEd's ability to provide reliable service for everyone by reducing peak demand on the electrical system. In addition, every little bit helps in conserving energy and saving natural resources. Each summer that ComEd has used the switch, Nature First participants have significantly reduced peak carbon dioxide, sulfur dioxide and nitrous oxide emissions. These elements contribute to global warming and acid rain. Nature First, and similar programs, can also help defer the need for new generation resources like peaker plants, that can add to the cost of providing electricity.

Q: I have more than one air conditioning unit. Can I get more credits?

A: No. Since air conditioner efficiency varies by AC unit, the square footage of your home and other factors, we can only offer a \$5 or \$10 credit per household.

Q: Why is ComEd offering this program?

A: Because Nature First helps us to better manage demand for electricity when the system is reaching capacity. Your participation in Nature First provides efficiencies for the system and reduces air pollutants.

YES! I want to save energy and money.



To be eligible for the Nature First program, you must own your own home with a central air conditioner

I'd like to participate in Nature First

Please select one option. If left unchecked we will select the 50% Option.

50% Option 100% Option

You have my permission to install your equipment

(I understand that I don't have to be present)

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Account No. _____

Signature _____



Accepting or Rejecting Load Response Events

When you are notified of an upcoming ComEd load response event, you can use ComEd Energy Insights Online® to learn more about the event; accept or reject participation in the event; and even indicate your organization's participation level should you accept. Here's how:

Step One:

Point your Web browser to:

<http://epo.energyinteractive.com/comedepo/cgi/eponline.exe>

A screen will appear upon log-in notifying you of the load response event opportunity.

Click **Acknowledge** after you have read the information. **NOTE: you will formally accept or reject participation later.**

Click the **Curtailed** button on the next Web screen.



Step Two:

On the event status screen that appears, find the event marked **Pending Cust. Resp.** with a yellow warning icon and click **Review**.

Event Time	Account Name	Status	Review
8/6/2002 1:00 PM	SS W. Industry Park Circle	Pending Cust. Resp.	Review
4/12/2002 8:00 AM	SS W. Industry Park Circle	Accepted	Review
4/16/2002 12:00 PM	SS W. Industry Park Circle	Accepted	Review
3/31/2002 10:00 AM	SS W. Industry Park Circle	Accepted	Review
3/30/2002 2:00 PM	SS W. Industry Park Circle	Rejected	Review
3/27/2002 2:00 PM	SS W. Industry Park Circle	Accepted	Review
3/17/2002 12:00 PM	SS W. Industry Park Circle	Accepted	Review
3/1/2002 10:00 AM	SS W. Industry Park Circle	Accepted	Review

Step Three:

Detailed information about the event will again be displayed. Click either **Accept** or **Decline** to formally notify ComEd of your decision.

Status: Pending Customer Response

Program Name: VLR

Event Date: 08/06/2002

Event Time Start: 01:00 PM

Event Time End: 07:00 PM

Commitment Level: 200 kW

Supply Price: 100 ¢/kWh

Delivery Price: 100 ¢/kWh

If you **Decline**, no further action on your part will be necessary.

Step Four:

If you **Accept**, you will be prompted to enter a **Curtailed Level** figure. This is an estimate of how much electricity-usage you will try to reduce during the event's hours. Enter your estimate and click **Next**.

Program Name: VLR

Event Date: 08/06/2002

Event Time Start: 01:00 PM

Event Time End: 07:00 PM

Commitment Level: kW

Supply Price: 100 ¢/kWh

Delivery Price: 100 ¢/kWh

Step Five:

Review your response. If you need to make changes, click **Back to Edit**. When you are ready to confirm your participation, click **Send Message**. Your response will be sent to ComEd, and your online notification process is complete!

Status: Pending Customer Response

Program Name: VLR

Event Date: 08/06/2002

Event Time Start: 01:00 PM

Event Time End: 07:00 PM

Commitment Level: 200 kW

Supply Price: 100 ¢/kWh

Delivery Price: 100 ¢/kWh

Load Response Action Guide



What to do during load response day events.

Thank you for participating in ComEd's load response program. Reducing your company's electricity usage during times of peak electricity demand could earn you significant cost savings. It also will help us better manage the supply of electricity in your community during peak demand periods.

When you receive advance notification of a load response event from ComEd, whether by telephone, fax or e-mail, you should begin preparing for load response activities.

Refer to the Load Response Action Guide on the reverse side of this sheet, and implement as

many of the electricity-saving suggestions as possible. The duration for which you should reduce your electricity use will be specified in the load response notice you receive from ComEd.

Remember, the electricity-saving suggestions provided to you from ComEd are only suggestions. Under no circumstances should you stop using lighting or equipment that affects the safety of employees or customers. Also, whenever possible, you should notify employees, customers or tenants of your load response activities to avoid confusion.

See reverse side for your Load Response Action Guide.

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Load Response Action Guide

(Use during a load response day event)

Remember to affirm or reject participation on-line at <http://epo.energyinteractive.com/comedepo/cgi/eponline.exe> using your log in ID and password contained in your Welcome Kit letter.

	Date								
HVAC (Heating, Ventilation and Air Conditioning) Systems									
• Set thermostats no lower than 78 degrees (Fahrenheit) during the summer									
• Pre-cool buildings before occupancy (early morning)									
• Turn off electric water heaters or decrease hot water temperatures to the extent allowed by code									
• Turn off small packaged A/C units									
• Cycle your HVAC systems off for three of every eight hours									
• Close window blinds/drapes to reduce cooling load									
• Cycle exhaust fans									
Lighting Systems									
• Turn off or dim lighting in unoccupied areas									
• Turn off or dim decorative and perimeter lighting									
General Building									
• Utilize back-up or emergency generation (if part of your load response plan)									
• Reduce the number of operable elevator banks									
• Shut down non-essential elevators and escalators									
• Turn off refrigerated drinking fountains and soda pop vending machines									
• Turn off water fountain pumps									
• Avoid using your cafeteria's electric ovens and stoves by having your cooks prepare "cold food offerings" such as sandwiches instead									
• Use disposable plates and utensils in the cafeteria to avoid running dishwashing equipment									
Office and Computer Equipment									
<i>Shut down all unused or redundant office or process equipment including:</i>									
• Computers									
• Copiers									
• Coffee pots									
• Printers									
• Water coolers									
• Air compressors									
<i>Avoid running "occasional" equipment between 1 p.m. and 5 p.m. including:</i>									
• Paper bailing/compacting/shredding machines									
• Floor polishers									
• Cleaning equipment									
<i>Limit the impact equipment shut-offs have on productivity by:</i>									
• Shifting electricity-intensive jobs to non-load response hours									
• Scheduling equipment repairs and maintenance during load response hours									
Other									
•									
•									

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Voluntary Load Response



Earn market-based incentives with absolutely no risk.

ComEd provides your business with financial rewards if you reduce electrical usage. And there are no penalties for non-compliance.

Voluntary Load Response (VLR) is a program that offers your company financial rewards for reducing electricity use.

As the name suggests, this program is strictly voluntary. If you can't participate, there are never any penalties.

With VLR, participants agree to reduce their energy use by at least 10 kilowatts each time a load response event is requested.

Incentives are based upon the hourly energy market and/or system conditions, and minimum incentive amounts are set prior to the commencement of the load response event. Additionally, participants will be notified of minimum incentive amounts in

advance of the event to assist them in determining whether or not participation will be economically beneficial for their company.

Your business' compliance will be measured against a calculated load curve that reflects your normal usage pattern. Cash or billing credits will be delivered by the end of each calendar year.

Your company can participate in the VLR program if it is a non-residential customer within ComEd's service territory – even if your company receives its electricity from a supplier other than ComEd. See "Payment Amount" section on the back of this page for more details.

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VLR Program Highlights



Requirements

Participants must be non-residential customers taking service under any ComEd retail electric supply or delivery services tariff. Participants also must possess interval data recording meters or provide the company with an acceptable alternative method for measuring its load response performance and agree to provide at least 10 kilowatts each time a load response is requested.

Payment Amount

Incentives are comprised of an “energy” component and a “transmission and distribution” (T & D) component. VLR participants who are called to participate in an energy event are guaranteed an incentive of at least \$0.50 per kilowatt-hour of reduced energy use during each load response event. This incentive may vary hourly depending upon the hourly energy market and/or system conditions on the day of the event. These participants also may receive a “transmission and distribution” portion of the incentive, if offered. The value of this “transmission and distribution” portion will vary on an event basis and will be based upon system conditions. It is possible that an “energy” incentive – and not a “transmission and distribution” incentive – will be offered during a load response event. Customers cannot participate in the energy component with ComEd if participating in an energy incentive program offered by another Curtailment Service Provider (CSP). That is, customers must choose a single CSP for their energy incentive.

VLR participants who are called to participate in a “transmission and distribution” event will receive the “transmission and distribution” portion of the load response incentive. There is no guaranteed minimum payment; however, participants may wish to check with their Retail Electric Supplier (RES) regarding the existence of any RES load response programs that offer an “energy” portion incentive that could be earned during a ComEd-initiated “transmission and distribution” load response event.

Notice

Participants will receive at least a one hour notice prior to each load response event.

Duration

Each time a load response event is requested, participants will be asked to participate for no less than two hours and no more than eight hours.

Penalties

There are no penalties for non-compliance.

Additional Information

Energy: Each participant’s electricity usage-reduction efforts will be measured against a straight horizontal line drawn from their usage level 1 hour prior to event notification. Actual reduction will be the difference between this level and the participant’s actual usage over the duration of the event.

T & D: Each participant’s load response efforts will be measured against a theoretical load curve created by averaging the 5 previous business day’s actual usage. Actual reduction will be the difference between this calculated load curve and the participant’s actual usage over the duration of the event.

Participation in Smart Returns’ VLR program each year is “self-renewing.” You must contact your account manager to terminate participation.

See your ComEd Account Manager for more details or call 1-877-4-ComEd-1 (1-877-426-6331).

This information on ComEd’s load response program is intended strictly to provide information on this program and is not a solicitation for any of ComEd’s retail electric supply tariffs or services.

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Voluntary Load Response pays. And we can prove it.



This program can reward your business for reducing electricity usage, and won't penalize you if you don't.

Voluntary Load Reduction (VLR) is a mutually beneficial solution that can provide your business with substantial financial incentives for reducing your electricity usage.

You'll know the minimum incentives up front.

Minimum incentive levels for an event are based upon market and/or system conditions and are communicated to VLR participants before each load response event to assist energy managers in determining whether or not it is economically beneficial for their company to participate.

You can earn high rewards.

Here's the proof. In the past, VLR participants have earned incentives that were up to 20 times the price they paid for electricity.

Key benefits of VLR:

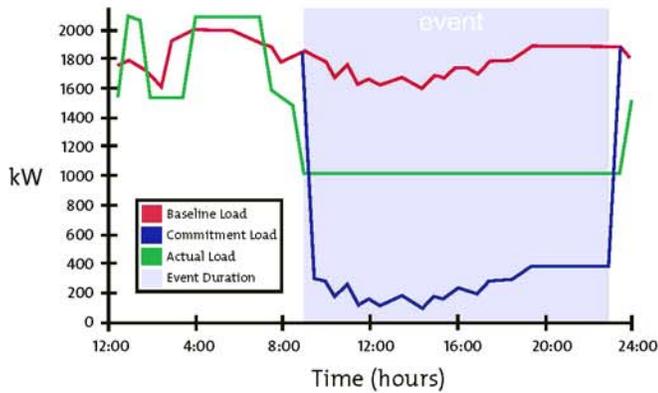
- Participation in VLR is entirely voluntary. You will receive at least one hour notification before each load response event.
- Your company can participate in VLR if you are a non-residential customer taking service under any ComEd retail electric supply or delivery services tariff. Participants also must possess interval data recording meters or provide the company with an acceptable alternative method for measuring its load response performance.
- Your load response commitment needs to be a minimum 10 kilowatts.
- If you can't participate in a specific event, there are never any penalties, however, you will not receive a payment for the event.

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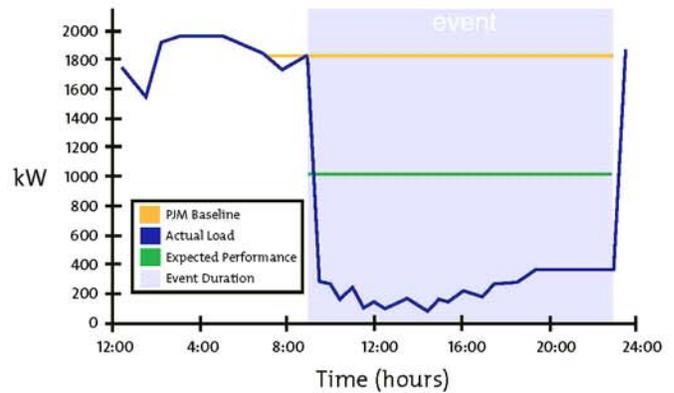
VLR Settlement Process

Transmission and Distribution Event Settlement



Customers can track their load response performance on ComEd's Energy Insights Online Web site. On the Transmission and Distribution Settlement graph, the red Baseline shows the customer's average usage over the previous five business days. The customer's commitment or "expected performance" is indicated in blue, and the actual load is shown in green. Through Energy Insights Online, customers may also view a numerical representation of the data as shown below.

Emergency Energy Event Settlement



For customers who participate in an Emergency Energy Event, the orange Baseline shows the customer's energy usage over the hour prior to event notification. The customer's commitment or "expected performance" is indicated in green, and the actual load is indicated in blue. As with T&D Settlement, customers have the option to track their performance in the graph-based form shown above on the Energy Insights Online Web site or, by clicking on the chart icon, may view a numerical representation as shown below.

Curtailment Settlement Summary

Description	Hour	Energy Reduction	Price (\$/kWh)	Amount
09:00 Curtailable Credit	06/09/2004 09:00	771 kWh	-\$1.000	-\$771.00
10:00 Curtailable Credit	06/09/2004 10:00	699 kWh	-\$1.000	-\$699.00
11:00 Curtailable Credit	06/09/2004 11:00	622 kWh	-\$1.000	-\$622.00
12:00 Curtailable Credit	06/09/2004 12:00	617 kWh	-\$1.000	-\$617.00
13:00 Curtailable Credit	06/09/2004 13:00	631 kWh	-\$1.000	-\$631.00
14:00 Curtailable Credit	06/09/2004 14:00	623 kWh	-\$1.000	-\$623.00
15:00 Curtailable Credit	06/09/2004 15:00	684 kWh	-\$1.000	-\$684.00
16:00 Curtailable Credit	06/09/2004 16:00	696 kWh	-\$1.000	-\$696.00
17:00 Curtailable Credit	06/09/2004 17:00	773 kWh	-\$1.000	-\$773.00
18:00 Curtailable Credit	06/09/2004 18:00	796 kWh	-\$1.000	-\$796.00
19:00 Curtailable Credit	06/09/2004 19:00	867 kWh	-\$1.000	-\$867.00
20:00 Curtailable Credit	06/09/2004 20:00	864 kWh	-\$1.000	-\$864.00
21:00 Curtailable Credit	06/09/2004 21:00	864 kWh	-\$1.000	-\$864.00
22:00 Curtailable Credit	06/09/2004 22:00	863 kWh	-\$1.000	-\$863.00
Totals:		10,371 kWh		-\$10,371.00

Chart contains estimated information/data only. Actual settlement may vary from these figures. The negative number in the "Amount" column represents credits to the customer.

Event-day data is available on ComEd's Energy Insights Online: <https://epo.energyinteractive.com/comedepo/cgi/eponline.exe> Participants can access this information after their meter has been read by using the UserID and Password provided to them in their Welcome Kit. (Or contact your Account Manager to get the UserID and Password.) Only event-day information is available through the Energy Insights Online system unless you are a subscriber to the Energy Insight Online program.

See your ComEd Account Manager for more details or call 1-877-4-ComEd-1 (1-877-426-6331).

This information on ComEd's load response program is intended strictly to provide information on this program and is not a solicitation for any of ComEd's retail electric supply tariffs or services.

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Rider CLR – Capacity Based Load Response

INTERRUPTIBLE SERVICE



Market Based Compensation For Your Commitment.

Businesses with the flexibility to manage interruptions will see significant savings throughout the year.

Rider CLR, available through the PJM market structure allows participants to bid in and get paid for load reductions similar to the way that generation gets paid for supplying capacity.

Businesses may participate even if ComEd is not their energy provider. Rider CLR is only for businesses that have solid or firm ways in which they can reduce their energy load.

Non-compliance penalties will be assessed to participants not complying with requests for load reductions during the period June 1st to September 30th.

Participants capable and willing to commit to interruptions will receive fixed market-based compensation for their commitment. Participants will receive compensation even if no interruption is requested.

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Program Highlights: *Capacity Based Load Response*



Requirements

This rider is available to nonresidential retail customers that:

- receive bundled electric service from ComEd or Delivery Service from ComEd under rate RCDS
- have interval recording meters or have a written waiver from ComEd indicating that they have an acceptable alternative method to measure load response
- meet the requirements of the PJM Active Load Management (ALM) Program
- agree to provide at least 100 kilowatts each time a load response event is requested

Note: Load response already committed, as capacity, to ComEd, PJM or other Curtailment Service Providers under other tariffs or contracts are not eligible for Rider CLR.

Payment Amount

Participants can choose FSL or GLD:

- FSL (Firm Service Level): $CAV \times (\text{Customers Capacity Peak Load Contribution-FSL}) = \text{Credit}$
 - FSL Defined: *The ability to reduce loads to specified levels*
 - CAV Defined: *The clearing price from the most recent PJM operated capacity credit auction, for the period of June 1st of the current year through May 31st of the subsequent year*
- GLD (Guaranteed Load Drop): $\text{Load Reduction} \times CAV = \text{Credit}$
 - GLD Defined: *The ability to reduce load by a specified amount*

A single annual payment equal to the total credit(s) earned less any penalty(s) for failure to comply with any load response event(s) during the twelve-month period ending on September 30th of each year. In the event that a participant's penalty(s) are greater than the earned credit(s), the participant will be billed for the remaining balance. Payments and balances will be sent to the participant by December 31st of each year for all load response events occurring during the twelve-month period ending on September 30th of the same year.

Notice

Two notification periods are available (Incentive amount does not vary by lead time):

- Short Lead Time (30 minutes)
- Long Lead Time (90 minutes)

Frequency

This service can be used up to 15 events per year beginning June 1st and ending May 31 of the next year. Additionally, this service will be used only during weekdays.

Duration

For each load response event, participants will be asked to reduce their load no fewer than 2 hours and no more than 8 hours during weekdays only.

Penalties

Penalties will be calculated for each event and based upon the average compliance over the full hours of the load response event, multiplied by the Daily Capacity Deficiency Rate as defined in PJM's M-19, multiplied by 365 days per year divided by 10 events.

See your ComEd Account Manager for more details or call 1-877-4-ComEd-1 (1-877-426-6331).

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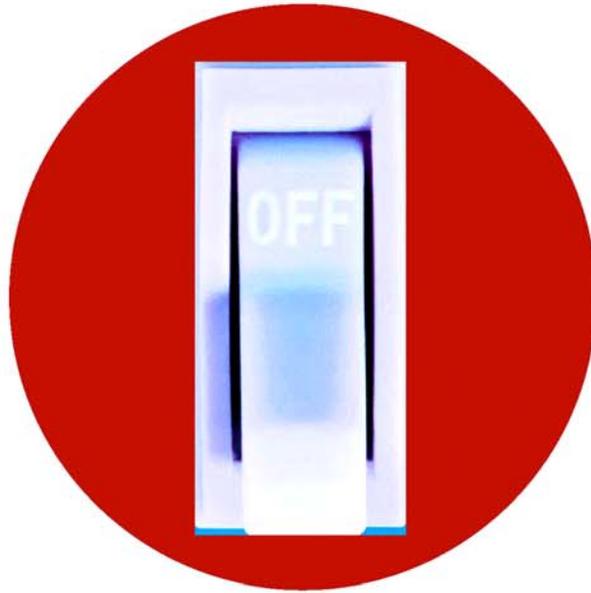
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What do you call it when

**an electric utility
pays *its customers*?**



A switch.



Introducing

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Simply by switching off unused lighting, cycling your air conditioning system or rescheduling the operation of electrical machines to non-peak hours, your business may earn significant incentives from ComEd*.

Smart Returns is a mutually beneficial solution that pays ComEd business

customers to reduce their electricity usage during times of high wholesale electricity prices.

Read on to see how a custom-designed energy usage strategy can earn your business significant incentives with little or no impact on your employees, customers or productivity!

Smart Returns is an economic initiative designed to bring value to ComEd and program participants.

*Smart Returns events can vary in length and frequency affecting program participants' incentive-earning potential. Call your ComEd Account Manager for specific program requirements and details.

6

Powerful Reasons to Join

1. It's easy.

For many businesses, reducing electricity consumption can be as simple as dimming the lights, setting thermostats higher in the summer, and shutting down unused office equipment -- things that are not readily evident to employees or customers, and things that don't normally impact productivity!

2. It pays.

Since 1999, ComEd has paid out millions in year-end incentive checks and bill credits to load response program participants. In addition, many participants use the energy efficiency techniques they've learned to continue saving on energy costs throughout the year!

3. You'll know the incentives up front.

You'll know the incentives in advance of any planned load response event, so you'll be able to decide your level of participation.

4. It's completely voluntary.

Voluntary Load Reduction, ComEd's most popular load response program, never has any penalties should you choose not to participate in an event. Other Smart Returns programs may have different requirements or obligations; talk to your ComEd Account Manager for more details.

5. It can bring about better returns.

If your organization has invested in back-up generation capabilities or automatic load management systems, Smart Returns can help increase their return. Many participants will use these technologies to achieve higher load reduction target levels during load response events to earn greater cash or billing credit incentives! If your organization has these capabilities, speak with your ComEd Account Manager to find out which program is the best program for you.

6. It benefits everyone.

When your business participates in a Smart Returns load response event, you contribute to energy conservation. And that can benefit our environment and your community.



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Answers to frequently asked questions

How can ComEd afford to pay businesses for not using electricity?

Electricity is like any commodity: when demand is high, prices go up. When you reduce your electricity consumption after a request from ComEd, it frees up electricity that can be sold to others. Because the going market rate for this power is typically above what ComEd would have received from its own customers had they not reduced usage, there is a financial gain. ComEd shares this gain with program participants.

How will ComEd know if I reduce my electricity consumption?

You'll tell us. Smart Returns participants must affirm their participation in a Smart Returns load response event when notified by ComEd. After the load response event is over, ComEd will review electricity usage and calculate the incentive earned. Program participants cannot be compensated for any coincidental reduction in electricity consumption if they do not affirmatively reply.

How will ComEd measure my performance to determine my incentive?

After notifying ComEd and participating in a load response event, ComEd will use your average electric consumption level (based on your relevant historical data) to create a "baseline" estimate of what amount of energy you would normally have consumed. This baseline is compared to the amount of electricity that you actually consumed during the event. You are then compensated a predetermined amount of money per kWh on the difference. (Note: Smart Returns programs require that your facility be equipped with interval recording meters).

What kind of incentives can I expect?

Your actual incentives will be based on a number of factors, which can include the kWh incentive ComEd offers; the kWh amount and duration of your electric usage reduction during the event; and the duration and frequency of events. It is possible for organizations to earn thousands of dollars in incentives per event. In the past, some load reduction participants have earned more than \$50,000.

How long will I have to keep my load reduction activities in place?

Participants in Smart Returns' Voluntary Load Reduction may participate at their discretion -- and for as long or as little as they like -- without penalty except as it applies to their incentive-earning potential; but as a general rule of thumb, participants will be asked to manage their electrical load for no less than two hours and no more than seven. Other Smart Returns programs can have different requirements. Ask your ComEd Account Manager for complete details.

How much advance notice will I receive from ComEd?

Participants in Smart Returns' Voluntary Load Reduction program will receive at least one hour's notice. Notification times for other programs can vary, talk to your ComEd Account Manager for more details.

Will my business be penalized if it cannot reduce electricity consumption when asked?

If you're a Voluntary Load Reduction participant, you will never be penalized for non-participation. You always get to decide if, when, how much and how long your business can reduce electric consumption. Other Smart Returns programs may have penalties for non-participation, but they may also offer enrollees more lucrative incentives. Speak to your ComEd Account Manager to learn more.

Can I reduce usage more than what I originally planned and earn more incentives?

You bet! Once you see how easy it is to reduce your energy consumption, you might decide to step-up your load response efforts and increase your incentive-earning potential!

Can my business participate even if I've switched electricity suppliers?

Yes. Customers who participate in the VLR program but receive electricity supply from an entity other than ComEd may be offered a "delivery services" incentive to reduce electric consumption during a ComEd load response event. Ask your supplier about other "energy supply" incentives that may be available to you as well.

Can my business participate in more than one Smart Returns program?

Yes. Different facilities can participate in different programs. Additionally, some customers may have incremental load at an enrolled facility that can be placed under a different Smart Returns program. Speak with your ComEd Account manager for more information.

When will I receive my incentives?

Incentive checks reflecting the total incentives earned will be mailed no later than December. Participants who choose bill credits will receive account credit at that time as well.

I'd like to participate -- but how will I know what to do?

Call your ComEd Account Manager today to schedule a visit with an energy specialist from ComEd's Technical Services department. They'll walk through your facility and show you opportunities for load reduction, and help you design an effective electricity reduction strategy.

ComEd Smart Returns: it's a win-win scenario

- Participation is easy
- You may earn significant incentives
- You'll know the rewards up front
- There are never any penalties when you select Voluntary Load Reduction
- It can augment your return on physical plant investments
- It can be good for the environment and your community



Call your ComEd Account Manager today for a no-obligation consultation and make a switch this summer -- to savings!

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Business Marketing
Commonwealth Edison Company
Three Lincoln Centre, 2nd Floor SE
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